



NJCAA and CoachComm Join Forces in New Partnership

Charlotte, NC – The NJCAA has announced a partnership with CoachComm as the Official Baseball and Football Communications Provider of the association. For more than 30 years, CoachComm has continued to provide the most proven, cutting-edge technologies in the industry. Regardless of team size or playing environment, CoachComm has a coaching headset solution to fit specific needs and budgets.

"CoachComm will enhance critical gameday and practice communications for NJCAA member colleges," said Dr. Christopher Parker, NJCAA President & CEO. "Trusted by powerful institutions around the country, CoachComm provides reliable, leading-edge coaching headset solutions for all competitive baseball and football environments."

Champions at every level, from high school to the Pros choose CoachComm as their reliable source for coaching communications. While CoachComm is generally recognized for football communications, they also provide coach-to-catcher communications at the highest level of college baseball to alleviate the need for hand signals and speed up the game.

"We are extremely pleased to partner with the NJCAA to provide the best-in-class coaching communication for both football and baseball," said Mike Whitley, CoachComm Vice President of Sales. "We are committed to providing the NJCAA and its members with exceptional coaching communications, as well as delivering incredible service and support for these systems. The timing of our partnership is perfect, as the new baseball rule change allowing coach to catcher communication will help to speed up the game. With this change, CoachComm is excited to bring a very affordable solution to the NJCAA and its baseball members."

Cobalt headset systems deliver exceptional sound quality and comfort for teams of all sizes and provide the latest technology solutions. In addition to Cobalt, CoachComm's full line of coaching headsets has positioned them as the proven leader in coaching headset solutions. CoachComm is the headset choice of 97% of FBS teams and thousands of small college and high school programs across the country.

About CoachComm

CoachComm, LLC is the leading supplier of coaching communication technologies that are dependable, durable, and easy-to-use. CoachComm provides communication solutions to athletic programs as well as broadcasting, theaters, house of worship, and live production events worldwide. CoachComm has earned and secured its position as a leader and innovator by



developing leading-edge communication solutions for customers that demand the ultimate competitive edge. CoachComm is based in Auburn, Alabama, USA, and was founded in 1991 by Peter Amos. For more information, visit www.coachcomm.com.

THE NATIONAL GOVERNING BODY OF TWO YEAR COLLEGE ATHLETICS

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