



## COACHCOMM TO PROVIDE THE NEW USFL GAME-DAY COMMUNICATIONS FOR COACHES AND OFFICIALS

*USFL Coaches and Game Officials Will Be Equipped with the CoachComm X-System™  
During Inaugural Season*

AUBURN, AL – April 11, 2022 – CoachComm LLC, the leading provider of coaching football headsets and practice systems, announced today that CoachComm will equip the coaches of all eight USFL teams and game officials with the [CoachComm X-System](#) for game-day communication. The new professional football league takes its first snap on April 16, 2022, in Birmingham Alabama, where all regular games will be played in the inaugural season.

“We are excited to be working with the USFL in this new era of professional football,” said Peter Amos, President, CoachComm. “CoachComm will work closely with the USFL to provide coaches and game officials with the tools that help them communicate effectively and efficiently. We are committed to providing the USFL with state-of-the-art technologies, as well as delivering incredible service and support for the systems.”

CoachComm is revolutionizing the way coaches, players, and officials communicate, but more importantly improving the speed and flow of the game.

CoachComm has developed simple, dependable, and innovative systems for a wide variety of industries all over the world with a track record that’s second to none,” said Daryl Johnston, USFL Executive Vice President, Football Operations. “Whether it’s coach to coach or between officials, having clear, reliable communication is essential to football played at this level. As a leader in sports communication technologies, CoachComm was the right choice for the USFL.”

The USFL has assembled an experienced group of winning coaches to lead their respective teams, including Jeff Fisher, Michigan Panthers; Larry Fedora, New Orleans Breakers; Skip Holtz, Birmingham Stallions; Kirby Wilson, Pittsburgh Maulers; Mike Riley, New Jersey Generals; Todd Haley, Tampa Bay Bandits; Kevin Sumlin, Houston Gamblers; and Bart Andrus, Philadelphia Stars.

All eight USFL teams will play a 10-game regular-season in Birmingham, with nearly all games at the state-of-the-art Protective Stadium. The top two teams in each division will play against each other on June 25, followed by a championship game between division winners on July 3 in Canton, Ohio. To learn more visit [coachcomm.com](http://coachcomm.com) and [theusfl.com](http://theusfl.com)

### About CoachComm

CoachComm, LLC is the leading supplier of coaching communication technologies that are dependable, durable, and easy-to-use. CoachComm provides communication solutions to athletic programs as well as broadcasting, theaters, house of worship, and live production events worldwide. CoachComm has earned and secured its position as a leader and innovator by developing leading-edge communication solutions for customers that demand the ultimate

competitive edge. CoachComm is based in Auburn, Alabama, USA, and was founded in 1991 by Peter Amos. For more information, visit [coachcomm.com](http://coachcomm.com).

#### About the USFL

The United States Football League (USFL) is a new, independent football league that it is not affiliated with the defunct 1980s league or its owners. The inaugural USFL season will kick off April 16 with eight teams split into two divisions: the Birmingham Stallions, Houston Gamblers, New Orleans Breakers, and Tampa Bay Bandits in the South Division; and the Michigan Panthers, Pittsburgh Maulers, New Jersey Generals, and Philadelphia Stars in the North Division. Each team will play a 10-game regular-season in Birmingham. Playoff semifinals begin in Canton on June 25 between the top two teams in each division and a championship game on July 3 between division winners. The USFL completed its inaugural Player Draft on March 10 and players reported to Birmingham training camps on March 22. At the conclusion of training camps, each USFL team will carry a 38-man active roster plus a seven-man practice squad. Players will receive base compensation and are eligible for victory bonuses. NBC Sports and FOX Sports are the League's official media partners and will broadcast all 43 regular- and postseason games on FOX, FS1, NBC, USA, or Peacock networks. **Brian Woods** is President of Football Operations, and former Dallas Cowboys standout and long-time NFL on FOX game analyst **Daryl Johnston** is Executive Vice President of Football Operations. Former NFL Vice President of Officiating and FOX Sports' NFL and college football rules analyst **Mike Pereira** is Head of Officiating, and FOX Sports' **Edward Hartman** is Executive Vice President of Business Operations. For more information, visit [theUSFL.com](http://theUSFL.com) and follow us on [Twitter](https://twitter.com), [Facebook](https://facebook.com), and [Instagram](https://instagram.com).

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#### For more information, contact

Debbie Hamby  
Vice President of Marketing  
[debbie.hamby@coachcomm.com](mailto:debbie.hamby@coachcomm.com)  
1-800-749-2761 x 251  
[www.coachcomm.com](http://www.coachcomm.com)