



Events That Move



# Hello, I'm Thunder. I'm Revolutionary.



“ Amazing! My mind started racing thinking about all the ways we could use Thunder at our school. The sound quality doesn't even compare to ours. I didn't realize how bad our sound was until I heard Thunder. ”



# Revolutionary





## Students like me because I rock. Administrators like me because I roll.

Students like me because my depth of sound and my high clarity improve my audience's experience. I keep them motivated with my programmable music, sound effects or any audio file that you can dream up. Administrators love me because I'm mobile and can be easily moved to any school venue, indoors or outdoors. I help administrators provide under funded school programs and athletic programs with an atmosphere they never dreamed possible. I can be where you need me when you need me, saving school systems thousands of dollars over permanent, inferior single point systems.



**Thunder is a revolutionary mobile event management system that offers concert quality audio and workflow management for any live venue.**



# Mobile



“ I’ve never seen anything like it and I’ve never heard anything like it. This system is incredible! It had our student body and fans pumped up. It was an overwhelming improvement to our game.”



# I look different, but that's what makes me special!

I'm tough and safe! I'm built to be mobile and used indoors and outdoors in all kinds of conditions with built in motion control safeguards. I can easily traverse varying terrains to get to any event and can be set up quickly with the push of a button. You can raise, lower and tilt me front to back to direct sound coverage where you need it.



Poor Sound Coverage  
"The other guys"



Raised for BEST Sound Coverage  
eVenue Thunder

## Mobile Design

- Easily Split/Shared Among Multiple Venues
  - Flexible
  - Quickly Set up, Split, & Share Components
  - One User Interface at All Events
  - Optional eVenue Tempo For Football Practice
- Mobile
  - Towable in a "Train" Configuration
  - Easily Traverse Varying Terrain
  - Move System Where Needed

## Safety

- Audio Backup Systems
- Battery Backup Everywhere
- Motion Control Safeguards

## Scalable Design

- Enabled by the eVenue ePod
- Unique, Patent-Pending Design
- Quickly and Easily Deployed
- Arrange in Multiple Configurations
- Maximum Sound in a Portable, Flexible Package!

ePod Tilt to put sound  
where you need it



Power Access Battery backup  
& power conditioning

Status Panel Motion control  
safeguards



ePod Lift speaker  
above crowds and  
obstructions





“ So clear! It was the best I've heard at a football game. We need to have Thunder at every sporting event because it made everything sound great.”



Superior Sound

# I can be loud, but I also have a soft side.

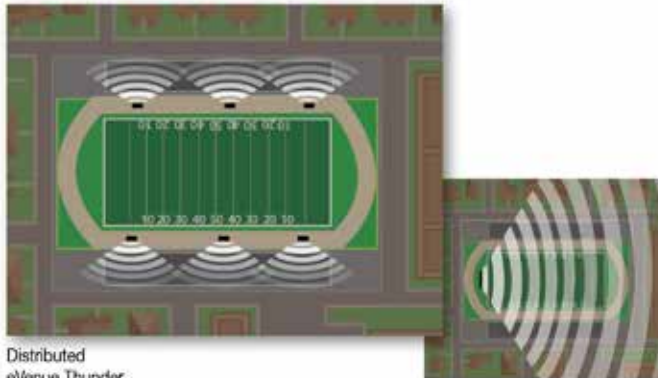
I can rock a stadium and get thousands of fans worked up, but I can also play Mozart for those who appreciate the subtle nuances of classical music. My speakers provide a full range of superior concert quality audio where you need it, when you need it.

## Superior Sound Quality

- Full Resolution Music Reproduction
- Brilliant Highs, Deep Bass
- Detailed Speech Reproduction
- Powerful, Clear, Natural
- Heightened Excitement
- Motivated Athletes and Fans

## Distributed Coverage

- Superior to Single Point Sources
- Distributed Coverage
- More Sound Where You Need It
- Reduced Noise Pollution
- More Efficient Coverage Regardless of Venue



Distributed  
eVenue Thunder

Single Point  
"The other guys"



**I can be where  
you need me,  
when you need me.**

4:30pm

{ Pep Rally  
Gymnasium }



6:45pm

{ Football Game  
Stadium }



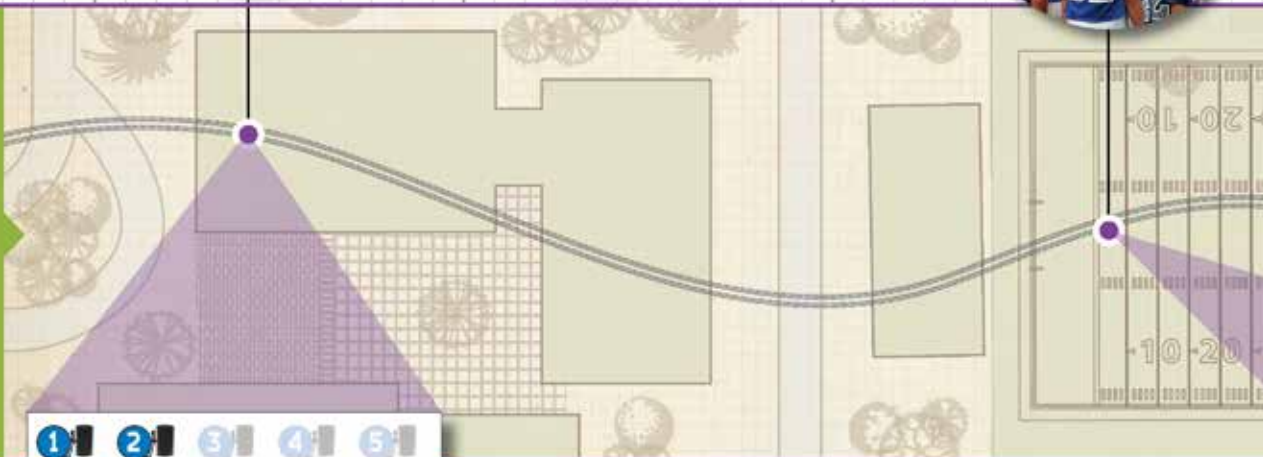
3:00pm

4:00pm

5:00pm

6:00pm

**1 SCHOOL CAMPUS**  
**5 EPOD SYSTEM**  
**EVENUE THUNDER**  
**24 HOURS**  
**UNLIMITED VENUES**  
**& SYSTEM COMBINATIONS**



Example - 5 ePod System



**Every event is unique** and Thunder is designed to be flexible. Split up ePods and use in any combination in multiple venues to conform to any size venue while producing concert quality sound everytime, everywhere



8:30pm

{ Homecoming Court  
Stadium }



8:00pm

9:00pm

10:00pm

{ Homecoming Dance  
Main Auditorium }



11:00pm



**Improve the fan experience** using full resolution music reproduction with brilliant highs and deep bass. No more single point speakers that no one can understand. Thunder delivers powerful, clear, and detailed speech reproduction.



**Thunder's distributed coverage** provides sound exactly where you need and reduces unnecessary noise pollution.

# Saturday

8:00am

9:00am

10:00am

11:00am

12:00pm

{ Track Meet  
Track Field }

10:00am  
Two events at  
the same time

{ Soccer Game  
Soccer Field }



**Two events at the same time?** No problem. The Thunder system can be split up using the Thunder Remote. Now you have two event systems, both with all the features you expect with Thunder.

**Superior quality sound and optional scripting software** will engage students and motivate teachers like nothing you ever seen.

1:00pm

{ Seminar  
Cafeteria }



3:00pm

{ Band Competition  
Stadium }



2:00pm

4:00pm

**When not the center of attention, Thunder likes to lie low.**

When it's time to store Thunder, simply push one button and Thunder's innovative design automatically deploys making setup and tear-down quick and safe for anyone to operate.

Thunder's highly mobile and scalable design is the perfect solution for any type of venue anywhere on campus!





“I was so impressed with the quality. Thunder absolutely added to our pre-game atmosphere. We could actually understand the players' names being called during the game... truly a first for us.”



# Flexible

# Before we get serious, you need to meet my family.

Please allow me to introduce four key members of my Thunder family: ePods, Thunder Master, Thunder Remote and Thunder Software. We like to work larger events as one big family or scaled down for smaller events. **Two events at the same time?** No problem. Split us up and we can perform multiple events at the same time. Once we get to know you better, the Thunder family can be customized to best fit your school size or budget.

**Thunder ePod Mobile**, flexible and adaptable concert quality speakers



**Thunder Master** Easy-to-use system control



**Event Management and Control** Optional pre-event scripting workflow



**Thunder Remote** Remote system control, used when splitting system



## Deployed

- Places Sound Above Obstructions
- Almost 8' Tall
- Tilt Enables Sound Steering
- Low Center of Gravity = Stable

## Transport

- High Ground Clearance
- Less Than 6' Tall
- Move Around Campus
- Fits Through Common Commercial Door
- ePod in Action

## Patent-Pending Mobile Platform

- Concert Quality Sound
  - Professional Grade Speaker System
- Flexible & Adaptable
  - Place, Deploy and Tilt
  - Put Your Sound Where You Need It
- Durable
  - Rugged Transportable Design
  - Weather Resistant

## Easy-to-Use

- User-Friendly Controls
- Integrated Cables and Storage
- Easy-Coupling for Multi-Unit Transport

## Designed for Safety

- Motion Control System
- Battery Backup Power Supply





## Deployment (Motion) Control

- Lift & Tilt Adjustments
- Easy to Recall Presets

## Safety

- Visual & Audible Warning Indicators
- Failsafe Operation
- Limits Motion When Not Safe
- Remote Acts as "Key" to ePod



### Input Audio Management

- Mics, MP3 Players, CD, etc.

### Output Audio Management

- Left, Right and Center to ePods

### Mobile & Durable

- Rugged Transportable Design
- Weather Resistant (Plexiglas® Cover)
- Composite Trunk Holds up to Elements
- Space For Storage of a Thunder Remote

### Flexible

- Use as Stand-Alone or with Thunder Remote

### Easy-to-Use

- Simple Controls
- Integrated Cable Spools
- Easy-Coupling for Multi-Unit Transport

### Failsafe Design

- System redundancies
- When Used With Thunder Remote
- Intelligent Battery Backup





Flexible interfacing allows for connection to many common audio only and/or audio for video sources



**Same Controls as Thunder Master**

**Smaller Package for Smaller Venues**

**Easy-to-Use**

- Simple Controls

**Transportable**

- "Tilt & Roll" Style Case

**Stand-Alone or with Thunder Master**

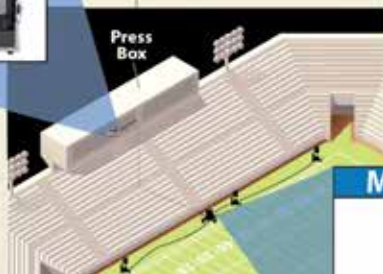
**Remote Volume Control of Thunder Master**

**Failsafe Design**

- Redundant Audio Lines
  - With Thunder Master
- Battery Backup Power

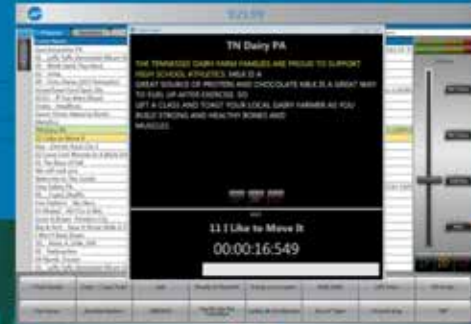


Total control of audio on the field from the press box



# I'm OCD, and you will love me for it.

Think of me as a conductor of an orchestra, because I keep all of your event segments organized and on schedule. I don't miss a beat and I will have everyone singing your praise. I have redundancy and backups built in so I can operate during a power failure. I'm also easy to adjust on the fly, making any event come to life.



## Optional Workflow

- User Can Simply Plug-In Mic
  - Can operate system without software
- Flexible Organization of Audio Based Events
- Teleprompter function
- Tracks Sponsor "Mentions"
- System Control via PC Where Needed.



# Easy-to-Use

# With over 20 years of experience, CoachComm is the leading provider of wireless communications around the world.



CoachComm revolutionized practice with the Tempo practice management system to help coaches control practice and motivate athletes. We have used our sound experience to develop eVenue Thunder, the most comprehensive event management system available today. Our track record in delivering communication and sound solutions to the most demanding coaches in college and the NFL means you can count on the CoachComm team to provide the most robust and cost-effective event management solution.

At CoachComm, we understand the challenges schools face when trying to provide resources for so many school programs with limited financial means. This is the #1 reason why schools are excited about Thunder. So many challenges and needs facing schools today can be solved with a single solution - Thunder! Call us today at 800.749.2761 to see how eVenue Thunder can bring your next event to life.

**I think we are a great match.  
Call me. Let's set up  
a time to meet.  
800.749.2761**





205 Technology Pkwy  
Auburn, AL 36830  
800.749.2761  
[www.coachcomm.com](http://www.coachcomm.com)



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